

Sponsor Information Sheet

Thank you for your interest in sponsoring the Dallas Tech Fest 2017!

The event is scheduled to be held on Friday, June 2, 2017, and the venue is the Addison Conference and Theatre Centre, with an expected attendance of 200 professional developers focused on Modern Architecture.



In our eighth year of this highly successful conference, we are offering three (3) levels of sponsorship. If you are interested in sponsoring, please email dallastechfest@improving.com or michael.jesse@improving.com.

Sponsorship Levels

We are offering three (3) different levels this year; **Gold**, **Silver** and **Bronze**.

Bronze - \$750

Our **Bronze** Sponsors will show their support as an online presence. They will have their logos present on the Dallas Tech Fest website with a link back to their organization. Our Bronze sponsors will be given the attendee list 30 days after the event.

Silver - \$2500

Our **Silver** Sponsors will show additional support. They will be offered the same as Bronze with the additional benefits of 2 passes to the conference, their logos will be featured prominently in all marketing and communication materials, insert up to 1 page or CD into the conference attendee bag and a large table space at the conference. Our Silver sponsors will be given the attendee list 14 days after the event.

Gold - \$5000

Our **Gold** Sponsors are the heart of the conference. They will be offered the same as Silver with the additional benefits of 4 additional conference passes and will be allowed to insert 1 additional page or CD into the conference attendee bag. Our Gold sponsors will be given the attendee list as short as 7 days after the event.

Sponsorship Level Comparison

	Bronze	Silver	Gold
Number of Passes	N/A	2	6
Inserts in Attendee Bags	N/A	1	2
Introductions in Room	N/A	Yes	Yes
Attendee Information	30 days after event	14 days after event	7 days after event
Table Space	N/A	One 6-foot table	One 6-foot table
Limit Slots	Unlimited	10	4
Cost	\$750	\$2,500	\$5,000

Sponsorship Registration

We will be opening up registration for sponsorship tentatively at the beginning of 2017.